

Poster Presentation

RCPT 413 Professional Issues

What is a poster?

- “A poster presentation consists of an exhibit of materials that reports research activities or informational resources in visual and summary form. Poster presentations provide a unique platform that facilitates personal discussion of work with interested colleagues and allows meeting attendees to browse through highlights of current research.”
 - -Source: American Sociological Association

Defining Your Topic

- Goldilocks Principle:
 - Not too specific
 - Not too general
 - Just right
- Sometimes determined by your sources



Trends in Recreation, Parks & Tourism

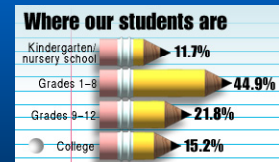
- Be sure to relate your topic to the theme
 - Who is your audience?
- Present information in visual or summary form
- Still need to cite sources (including graphs and pictures)

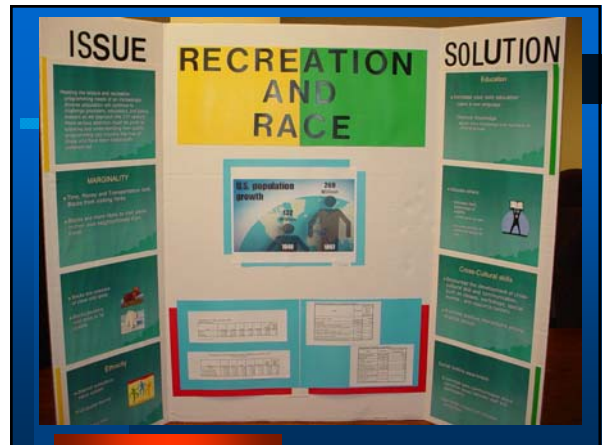
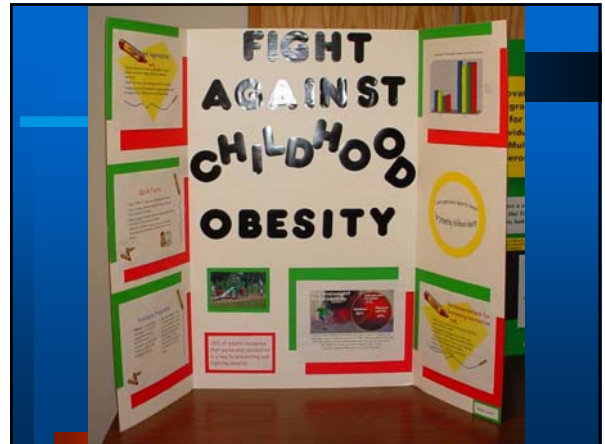
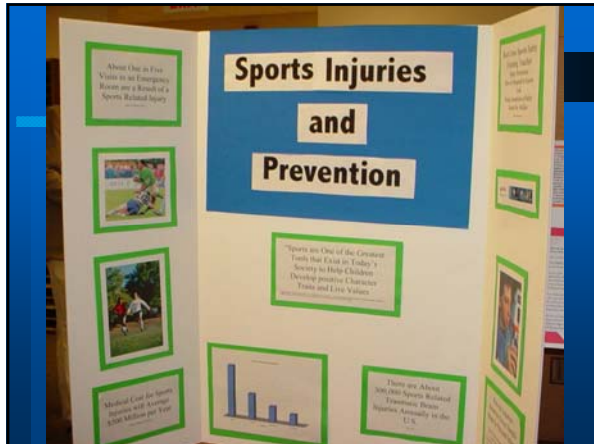
Poster Design

- Define your problem/topic/need etc.
- Balance text with visuals
- Develop a “theme”
 - Consistent colors, text, paper, graphics
- Your goal is to draw the audience’s attention
- Always be professional!


Data

- Graphs, charts, and statistics help define the issue
- Where can you find data?
 - Government websites (CDC, Census Bureau)
Example
 - Professional agencies (NRPA, TTRA, AEE)
See [Department Website](#)
 - Research studies, articles, newspaper ([USA Today Snapshots](#))





Reminders



- Wednesday –Poster critiques
- Friday – Resubmission of Abstract (half points missed)
- April 20-24 – Poster Sessions
 - Location TBA
 - Attendance is required
 - Part of final exam will come from poster materials

Poster Sessions

Monday – Recreation Therapy
Wednesday - Outdoor Recreation
Friday – Tourism & Recreation
Management

Looking Ahead

- After posters, focus shifts to “Surviving Your Internship”
 - Internship Scenarios
 - Job Searches
- Final Exam
 - 10:15 a.m. Wednesday, May 6



Poster Protocol

- Set up BEFORE 8:00 a.m.
- Wear professional dress on the day you present
- Be prepared to answer questions about your topic (no formal presentation)
- Other faculty and staff will be invited